

SPONSORSHIP OPPORTUNITIES

WELCOME MESSAGE

The Brazilian IABMAS Group is thrilled and honored for hosting the **8th International Conference on Bridge Maintenance, Safety and Management (IABMAS 2016)** in Brazil. The conference will be held in Foz do Iguaçu, PR, from June 26-30, 2016. The conference is organized on behalf of the International Association for Bridge Maintenance and Safety (IABMAS), under the auspices of the University of São Paulo, SP, Brazil. As an international association with many national chapters, IABMAS has developed into a high level forum for discussion of academic, scientific and technical aspects of bridge maintenance, safety, and management.

The international IABMAS 2016 conference aims at providing an appropriate atmosphere for the exchange of experiences related to bridge maintenance, safety, and management. IABMAS 2016 will bring together academics, researchers, and practicing professionals, bridging the gap between theory and practice in bridge maintenance, safety, and management. IABMAS 2016 will provide an informal atmosphere and sufficient free time for scientific connections, interactions with past and future collaborators, and so on.

The conference will be held in Foz do Iguaçu, Paraná, Brazil. Foz do Iguaçu is a place of converge for rivers, borders, nature, technology and people. Near the meeting of Paraná and Iguaçu rivers are the Iguaçu falls, listed as one of the New 7 Wonders of Nature, with a flow of up to 45 million liters per second, and worship place for Guarani Indians since ancient times. The triple border between Brazil, Argentina and Paraguay is a melting pot for Lebanese, Chinese, Germans, Italians, French, Swedes, Portuguese and Ukrainians; also for Christians, Muslims and Buddhists. Foz do Iguaçu is home to the Itaipu dam, the world's largest hydroelectric plant in power generation. In June 2016, Foz do Iguaçu will be the convergence place for academics, researchers and practitioners of bridge maintenance, safety and management, and a place for you to merge with nature and with other cultures.

We look forward to welcoming you to Foz do Iguaçu, Brazil, for IABMAS 2016.

Sincerely,

Tulio N. Bittencourt, Dan M. Frangopol and André T. Beck Chairs of IABMAS 2016

SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIP

BENEFITS	2 SPACES
6x3 Exhibitor space in Exhibitor Hall with Premium location	Χ
5 Complimentary Delegate Registration	Χ
Optional 30-minute Keynote speaking slot during the opening session on a conferece topic	Χ
Company logo and hiperlink as Platinum Sponsor on conference website	Χ
Company logo displayed on the sponsor banner, exhibitor banner and signage	Χ
Company logo displayed in PowerPoint presentations during the Conference	Χ
Opportunity to include a promotional item in every Conference Bag (item provided by sponsor)	Χ
Opportunity to include a advertising insert in every Conference Bag (item provided by sponsor)	Χ
Choice of one the following (subject to availability) - Company logo printed in every Conference Bag; Branded lanyards and badge stock selected and ordered by the Conference organizer.	X
VALUE	R\$ 70.000,00

GOLD SPONSORSHIP

BENEFITS	4 SPACES
4x3 Exhibitor space in Exhibitor Hall with upgraded location	Χ
Optional 15-minute Keynote speaking slot during the opening session on a conferece topic	Χ
3 Complimentary Delegate Registration	Χ
Company logo and hiperlink as Gold Sponsor on conference website	Χ
Company logo displayed on the sponsor banner, exhibitor banner and signage	Χ
Company logo displayed in PowerPoint presentations during the Conference	Χ
Opportunity to include a advertising insert in every Conference Bag (item provided by sponsor)	Χ
VALUE	R\$ 50.000,00

SILVER SPONSORSHIP

BENEFITS	6 SPACES
3x3 Exhibitor space in Exhibitor Hall	Χ
2 Complimentary Delegate Registration	Χ
Company logo and hiperlink as Silver Sponsor on conference website	Χ
Company logo displayed on the sponsor banner, exhibitor banner and signage	Χ
Company logo displayed in PowerPoint presentations during the Conference	Χ
Opportunity to include a advertising insert in every Conference Bag (item provided by sponsor)	Χ
VALUE	R\$ 25.000,00

BRONZE SPONSORSHIP

BENEFITS	10 SPACES
3x2 Exhibitor space in Exhibitor Hall	Χ
1 Complimentary Delegate Registration	Χ
Company logo and hiperlink as Bronze Sponsor on conference website	Χ
Company logo displayed on the sponsor banner, exhibitor banner and signage	Χ
Company logo displayed in PowerPoint presentations during the Conference	Χ
VALUE	R\$ 15.000,00

NETWORKING SPONSORSHIP OPPORTUNITES

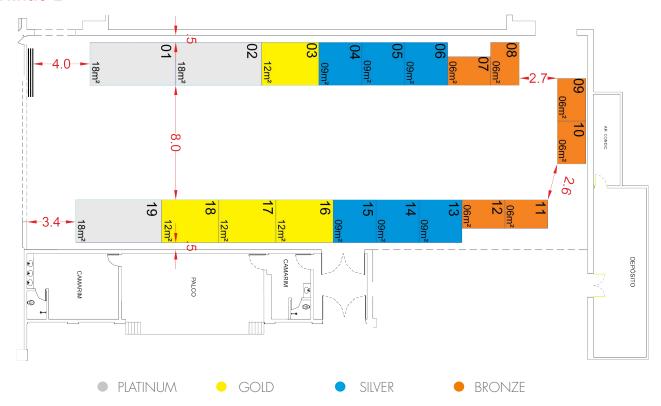
ITEM	VALUE
Lunch Symposium - 60 minutes (exclusive)	R\$ 23.000,00
Company logo in Conference Bag	R\$ 9.000,00
Welcome Cocktail - 90 minutes (exclusive)	R\$ 30.000,00
Conference Dinner Reception Sponsorship - (exclusive)	R\$ 100.000,00
Coffee Break Sponsorship - 30 minutes	R\$ 10.000,00
Poster Session - (exclusive)	R\$ 8.000,00
Conference Bag Insert	R\$ 1.000,00

REGISTRATIONS

DISCOUNTS	%
10 Registrations	10%
20 Registrations	15%
30 Registrations	20%
50 Registrations	30%

FLOOR PLAN

Pavilhão B



REALIZATION



ORGANIZATION AND SPONSORSHIP & SALES



HELOISA POCETTI

PCO – Sponsorship Sale +55 (11) 3056 6000 +55 (11) 9 4342-8262 heloisa.pocetti@mci-group.com

Rua George Ohm, 230 04576-020 São Paulo - SP